



Ohana Blossom

LOVE, WEAR & SHARE

Congratulations on becoming a Mentor! It's a major accomplishment and a significant step in building a wonderful and lucrative business. This is your time to blossom and achieve great results surrounded by people you appreciate and care about, that love you back.... Ohana.

Are you ready to Carpe Diem?

As a Mentor, you have the rare opportunity to grow a business organization that is uniquely yours. Yes, it's a business but distinctly comprised of individuals with a mutual passion of living life to the fullest through the La Costa Ambassador Program.

The growth of your Ohana and profits are limitless. Seize the moment to share the Ambassador Program opportunity. Positively impact others so they may revel in the success that you have ignited.

Balanced and Controlled Growth...

Your Ohana should grow at a balanced, continual, and managed pace. We want to ensure every member is given the proper attention, training, and guidance to foster competent and successful Ambassadors. Your goal as a Mentor is for each member of your Ohana to continually cultivate and increase their sales and potentially develop into Mentors themselves, exponentially growing your Ohana.

When can I sit back and rely on my Ohana to do all the work?

Mentors strive to build a successful and self-sufficient Ohana. The level of effort to support your Ohana directly correlates to the size and sales volume of your Ohana and your growth goals. It is very important that you maintain a balance between your Ohana growth and personal sales volume, as they are equally important.

Mentors are role models and leaders. The more successful you are as an Ambassador, the more successful your Ohana will be. Thus, we expect Mentors to lead by example and maintain growth at a similar or better rate than your downline.

What is a Rising Star?

As with any organization or family, there are those who are driven to achieve greatness and others that are happy with small success. Some will revel in being great individual contributors, while others will look to becoming Mentors and grow the Ohana. A great Mentor will be open to the diversity, realizing that each contributes differently offering special talents to create a synergistic and profitable organization.

Rising Stars are Ambassadors that outperform their Mentor(s). If you are lucky enough to have a Rising Star, nurture them as they will significantly increase your income each and every month you are at 85%+ of their commission. If for any reason you are shy of 85%, simply ramp back up the next month.

"For me, selling La Costa jewelry is like falling in love all over again. I'm surrounded by radiance and it truly makes me happy, I love sharing the excitement with my friends."

—My La Costa Ambassador